

Wednesday, February 17, 2016
6- 7:30 pm
Gilpin Library



Minutes

Board in attendance: Jenn Koelliker, Kimberly Riggins, Stephenie Falcone, Victoria Grotewiel, Laura Coulter, Dena Booe and Zarah Levy
Absent Board: Camilia Schawel
Community in Attendance: Chelsea Carwile, Rocio Canteli, Zuban Bastani (left at 6:59)

Votes: Gilpin Girls running club, \$1,000 to the theater program, \$1750 for bilingual platform, \$1,500 for 2 school programming guests, \$5,000 in future funding for school activities fund, \$1,100 Tower Garden

I. Speaker- All School App Fundraiser

Zuban Bastani with Propel mobile- Flyer app. Downloadable app that allows school families to interact with each other and the school. \$1,500 /year cost. \$1,750 for Bi-Lingual platform. The app can be used to raise funding through ad sponsorship. There are incentives for parental use that we can use to entice usage. Paper, email, phone calls, website- all forms of media that have challenges reaching and interacting with families. App allows for full paperless communication. Permission Slips, push notifications, volunteer sign ups, sponsorship payments, sell tickets, excused absences, link to handbooks, etc.

App is custom built for the school with the items needed.

Can we use the app to get DPS parent survey responses? Will look into it

Parent directory listing availability in addition to the sponsorship. There are traceable for clicked links. Complete sponsorship program.

II. Current School Funding Needs

a. Girls running club

Gilpin Girls running club to be funded this year by Wells Fargo grant. Would like to “run” the club through FOG. **Passed**

b. Spring Theater

Jenn: Can we give \$1,000 to the theater program for the Spring. **Passed.**

c. Open topics

17k in the bank account, there are still amounts coming from the auction and possibly Montessori conference. 10k left after the promised amounts are paid.

d. Carnival Committee update

Dena has secured the DJ, a face painter and is actively looking for other talent. Committee will have sponsorship levels available by the March meeting.

e. Art Auction totals \$6,943 Without including bar totals.
More than double previous years amount.

III. Big Ideas- 40 minutes

Roundtable discussion on how FOG and Gilpin can support each other through fundraising. Strategies for successful community engagement.

Vote: Try the app for one year. \$1750 for bilingual. **Passed.**

For the near future: Positive/ anti gang Rap artist- \$500

\$1,000 for the African in school field trip.

Passed

Activities Fund Request:

Needs are to be filled at the discretion of the FOG president. By August of 2016 the signage account will be changed to the school activities fund.

Passed

Tower garden- Ms. Renata has offered to head this program and care. Online educational materials available for teacher usage. Tower garden < \$1,110 **Passed.**

Adjourned 7:57pm

